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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(Use as many sheets as necessary)</i>		Application Number	
		Filing Date	06/30/2003
		First Named Inventor	A.G. SZYNALSKI
		Art Unit	
		Examiner Name	
Sheet	of	Attorney Docket Number	Goen Seminars

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		U.S.F.D.A., Illnesses and Injuries Associated with the Use of Selected Dietary Substances (U.S.F.D.A., Washington DC 1993). (RG 300163)	
		U.S.F.D.A., "FDA Announces that No Over-The-Counter Smoking Deterrent Works," (Washington, 6/02/93).	
		www.bigvitamindictionary.com/samples.html (page 7 of 9 only) (1/17/03).	
		General Psychology - lecture outline (publication date unknown).	
		Cynde RANDALL, Townsend Letter for Doctors and Patients, "Patient Report: Acupuncture, and Hypnosis Combined" (12/31/98)	
		"P&U's Helping Hand For Quitters," (Informa Publishing Group, plc) (Sept. 28, 1998; load-date Jan. 18, 2001 )	
		Jennifer KULPA, "No Butts About It..." (Lehhar-Friedman Inc., Nov. 3, 1997; Load-date Nov. 19, 1997)	
		Marion PALLISTER, The Herald, "Every Step You Take," (Caledonian Newspapers Ltd. Glasgow, Jan. 8, 1997)	
		Pharmacy Today, "Notice To Quit" (Miller-Freeman plc, Publ., March 1996)	
		David R. ZIMMERMAN, "GNC and the AMA: Collaboration for Smoking Cessation" (Softline Info. Inc., publ. ) (Sept. 30, 1994, load-date Oct. 28, 1999)	

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		Michael Astor BILLIAN et al., "Searching for a Way Out: Smoking Cessation Techniques..." (Nov. 30, 1991) (Softline Info. Inc., publ.)	
		A. Goen Seminars Inst., "Stop Smoking Workbook" (A. Goen Seminars, publ.) (ca. 1999)	
		Jonathan HUDIS (?), PTO web-site patent search results for "lobeline and smoking" (1/22/2003) (unpublished)	
		"Housewife Reports Astounding 95 Lb. Weight Loss!" (author, publisher and publication date unknown) (Bates Doc. 000094)	
		Larry BRICK, "Stop Smoking In One Evening!" (1/1/94) (Val-Pak, publ.) (Bates Doc. 000076)	
		Gorayeb Seminars Inc., "Stop Smoking In Two Hours" (ca. 1992)	
		A. Goen Seminars Inc., "Stop Smoking of Your Money Back" (Astbury Park Press) (Feb. 9, 1992)	
		A. Goen Seminars Inc., "Stop Smoking or Your Money Back" (Jersey Journal) (Feb. 12, 1992).	
		A. Goen Seminars Inc., "Stop Smoking As Seen On National TV" (Jersey Journal) (Jan. 4, 1992)	
		A. Goen Seminars Inc., "Stop Smoking" (Jersey Journal) (Jan. 18, 1992)	

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		A. Goen Seminars Inc., Stop Smoking seminar advertisements (varying dates)	
		James E. WOMACK et al. , "Stop Smoking Permanently In Just 2 Hours" (Val-Pak publ., 2001) (Bates No. 000098)	
		Alan H. GLICK, "Stop Smoking Lose Weight Easily and Permanently ..." (Money Mailer publ. 1993)	
		Lee MICHAEL, "Over 140,000 People Have Put Their Cigarettes Out," (Money Mailer, publ. 1993).	
		DAvid FRIEDMAN, "Stop Smoking In Just One Evening!" (IHI Clinics, publ. 1993).)	
		Kenneth GROSSMAN, "Stop Smoking In Just 3 Hours" (Money Mailer publ., 1993)	
		Dr. Alan GLICK, "Two Hypnosis Workshops" (Money Mailer, publ., 1993).	
		Gorayeb Seminars Inc., "The Guarantees Gorayeb Method; Stop Smoking In Just 2 Hours" (Val-Pak of Arizona, publ., 1994)	
		Gorayeb Seminars Inc., "110% Guarenteed Gorayeb Method" ((c) 2001) (publication place and date unavailable)	
		Gorayeb Seminars Inc., "Lose Weight With Hypnosis" (Val-Pak, publ. 12/93)	

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		Gorayeb Seminars, "The Guaranteed Gorayeb Method" (Val-Pak publ., 1993).	
		A. Goen Seminars Inc., "Stop Smoking Seminar ... Just 2 1/2 Hours!" (Val-Pak publ., 2001)	
		Thomas J. GARY, "Some People Believe Hypnosis Is a Theatrical Stage Trick..." (Gary Method. publ., New York City) (undated) (Bates No. 000077)	
		Donald A. KAHL, "Guaranteed or Double Your Money Back" (Val-Pak publ., 1993)	
		Kenneth GROSSMAN, "Stop Smoking In Just 3 Hours Flat!" (Amer. Inst for Smoking Cessation Inc., publ. 1991)	
		Lee MICHAEL, "Lee Michael's 100% Guarantee Program" (publ. unknown) (1992)	
		Larry BRICK, "Save Hundreds of Dollars and Restore Your Health" (Val-Pak Inc. publ. 1994)	
		Kenneth GROSSMAN, "Bring This Ad and Receive A Discount..." (Money Mailer of Illinois Inc., publ., 1991) (Bates No. 000063)	
		Tom BAKER, "Be A Better You, Come Join Us and..." (IHI Clinics Inc., publ.) (undated)	
		Steven A. SCOTT, Ph.D., "Stop Smoking In Just 2 1/2 Hours" (Val-Pak, publ. 1995)	

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		Ronald B. GORAYEB, "Stop Smoking with Hypnosis" videotape (Gorayeb Learning Systems, publ. 1996)	
		Ronald B. GORAYEB, "Stop Smoking Reinforcement" cassette tape (Gorayeb Seminars Inc., publ. 1995)	
		Gorayeb Seminars Inc., "Now Natural Foods" file (unpublished) (Bates Nos. 000265 et seq.)	
		Gorayeb Seminars Inc., "New Life Health Products" file (unpublished) (Bates Nos. 000266 et seq.)	
		Gorayeb Seminars Inc., "Now Natural Foods" file (unpublished) (Bates Nos. 000267 et seq.)	
		Gorayeb Seminars Inc., "New Life Health Products" file (unpublished) (Bates Nos. 000258 et seq.)	

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		Hypnosis Systems, Inc., "Gary Method 30 Day Supplement" (Hypnosis Systems, Inc., New York, publ.) (undated) (Bates No. RG301281-83)	
		Thomas GARY, "Get the Most from the Gary Method," etc. cassette tapes (labels only) (Thomas Gary, New York City, publ. 1988-90) (Bates No. RG301284-85)	
		Thomas GARY, "Some People Believe Hypnosis..." (Thomas Gary, New York City, publ. undated) (Bates No. RG301286-87)	
		Thomas GARY, "Guarantee and Official Membership Receipt" (Thomas Gary, New York City, publ. undated) (Bates No. RG301288)	
		Thomas GARY, "The Guaranteed Gary Method..." (Val-Pak Natinoal Sales, publ. 1991) (Bates No. RG301289-91)	
		Thomas GARY, "Registration Form" (Thomas Gary, New York City, publ. undated) (Bates No. RG301288)	
		Ron GORAYEB, "Privileged and Confidential" (unpublished Jan. 7, 2003) (Bates No. RG301294-312)	
		Gorayeb Seminars Inc., "Stop Smoking" seminar workbook (Gorayeb Seminars Inc., publ. 1998) (Bates No. RG301313-34)	
		East Earth Herb Co., correspondence (unpublished) (1991) (Bates No. RG301335-38)	
		Ron GORAYEB, correspondence (Jan. 7, 2003) (unpublished) (Bates No. RG301339-44)	

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		Ron GORAYEB, correspondence (Dec. 31, 2002) (unpublished) (Bates No. RG301345-47)	
		www.quitsmokingsupport.com/methods.htm (Jan. 15, 2003)	
		www.lifesignusa.com/1311.html (Jan. 21, 2003)	
		Nicholas A. COVINO et al., "Hypnosis, Behavioral Theory, and Smoking Cessation" 65 J. Dental Ed. 340 (2001)	
		Tim LANCASTER et al., "Effectiveness of Interventions To Help People...", 7256 BMJ 267 (July 29, 2000)	
		L.F. STEAD et al., "Lobeline for Smoking Cessation" (www.updateusa.com, publ. Jan. 22, 2003)	
		Elbert D. GLOVER, "A Smoking Cessation Trial With Lobelia" 22 Am. J. Health Behavior 62 (1998)	
		POEMs, "Helping Patients Quit Smoking" 46 J. Family Pract. 195 (1998)	
		John GRABOWSKI et al., "Pharmacological Adjuncts In Smoking Cessation" (Nat. Inst. Drug Abuse, publ., 1985) (Bates No. RG301416 et seq.)	
		John GRABOWSKI et al., "Pharmacological Adjuncts In Smoking Cessation" (Nat. Inst. Drug Abuse, publ., 1985) (Bates No. RG301775 et seq.)	

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		www.lungusa.org/ffs/protected/history/index.html (Jan. 15, 2003)	
		www.amazon.com/exec/obidos/tg... (Jan. 17, 2003) (Bates No. RG301687)	
		"How Can I Quit Smoking?" (American Heart Ass., publ., 2002)	
		"Nicotine Substitutes" (www.americanheart.org, publ., Jan. 15, 2003)	
		"Treating Tobacco Use and Dependence" (www.surgeongeneral.gov/tobacco/tobaqrg.htm, Jan. 15, 2003)	
		www.hypnosis.com (Jan. 29, 2003)	
		"Complete Guide To Quitting" (www.cancer.org, publ, Jan. 15, 2003)	
		"Smoking Cessation and Continued Risk..." (www.nci.nih.gov/pdq..., publ., Jan. 21, 2003)	
		Randall S. ZANE, "Methods of Smoking Cessation" (www.bcm.tmc.edu, publ., Jan. 21, 2003)	
		Oblon, Spivak et al., newsletter (?) (publication place unavailable) (Jan. 21, 2003)	

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		www.quitnet.com (Jan. 15, 2003)	
		www.psych.org (Jan. 21, 2003)	
		www.surgeongeneral.gov/tobacco/lowlit.htm (Jan. 16, 2003)	
		A. Goen Seminars, "Stop Smoking" seminar workbook, (A. Goen Seminars, publ., 1999)	
		B. OLIVARI, "Stop Smoking Method and Composition: Original Research" unpublished file collecting various publications (Jan. 2003) (Bates No. RG301953 et seq.)	
		B. OLIVARI (?), "Stop Smoking Method and Composition: Original Research" unpublished file collecting various publications (Jan. 2003) (Bates No. RG302386 et seq.)	
		B. OLIVARI (?), "Stop Smoking Method and Composition: Original Research" unpublished file collecting various publications (Jan. 2003) (Bates No. RG302656 et seq.)	
		"Discover How Grandma Dumps 55 Painful Pounds" (collection of published advertisements and unpublished correspondence of varying dates) (Bates No. 00026 et seq.)	
		Shira Block MCCORMICK, Declaration in CIV 03-1051 (KSH) (May 7, 2003)	

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Substitute for form 1449/PTO

## **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

*(Use as many sheets as necessary)*

<i>Complete if Known</i>	
<b>Application Number</b>	
<b>Filing Date</b>	06/30/2003
<b>First Named Inventor</b>	A.G. SZYNALSKI
<b>Art Unit</b>	
<b>Examiner Name</b>	
<b>Attorney Docket Number</b>	Goen Seminars

## NON-PATENT LITERATURE DOCUMENTS

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.  
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Substitute for form 1449A/PTO		<i>Complete if Known</i>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>		Application Number	unassigned
		Filing Date	
		First Named Inventor	SZYNALSKI, Alex. Goen
		Group Art Unit	
		Examiner Name	
Sheet	of	Attorney Docket Number	
		Goen	

## **U.S. PATENT DOCUMENTS**

Examiner Initials <sup>1</sup>	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
	4,355,372					
	4,853,852					
	5,299,115					
	5,541,835					
	5,765,143					
	5,819,227					
	5,909,668					
	5,924,075					
	5,940,803					
	6,006,192					
	6,009,403					
	6,032,125					
	6,035,278					
	6,058,370					
	6,061,691					
	6,070,147					
	6,078,891					
	6,078,892					
	6,085,164					
	6,099,319					

## **FOREIGN PATENT DOCUMENTS**

<b>Examiner Signature</b>		<b>Date Considered</b>	
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<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB/DBA (08-09)

Approved for use through 10/31/2002. OMB 0651-0031  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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Substitute for form 1449A/PTO		Complete if Known	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application Number	unassigned
(use as many sheets as necessary)		Filing Date	-
		First Named Inventor	SZYNALSKI, Alex. Goen
		Group Art Unit	2166
		Examiner Name	
		Attorney Docket Number	Goen
Sheet	of		

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Substitute for form 1449A/PTO		Complete if Known	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>		Application Number	
		Filing Date	
		First Named Inventor	SZYNALSKI, Alex. Goen
		Group Art Unit	2163
		Examiner Name	RIMMEL, Samuel
Sheet		of	Attorney Docket Number
			Goen

## **U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
	5,306,154					
	5,399,092					
	5,454,721					
	5,489,213					
	5,641,289					
	5,662,478					
	5,759,042					
	5,795,155					
	5,807,114					
	5,813,863					
	5,833,466					
	5,908,301					
	5,954,511					
	5,967,789					
	6,083,006					
	6,089,873					
	6,109,925					
	6,126,448					
	6,157,808					
	6,193,519					

## **FOREIGN PATENT DOCUMENTS**

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<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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<b>Notice of References Cited</b>		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		10/023,254	SZYNALSKI, ALEXANDER GOE	
Examiner		Art Unit		Page 1 of 1
Kurt Fernstrom		3712		

**U.S. PATENT DOCUMENTS**

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
A	US-4,940,585	07-1990	Hapworth et al.	424/464
B	US-5,332,579	07-1994	Umbdenstock, Anthony J.	424/639
C	US-6,197,827	03-2001	Cary, Douglas D.	514/646
D	US-5,468,749	11-1995	Gawin et al.	514/252.18
E	US-6,224,897	05-2001	Reitberg, Donald Paul	424/443
F	US-5,055,478	10-1991	Cooper et al.	514/343
G	US-6,045,825	04-2000	Cody, Mary E.	424/451
H	US-4,255,439	03-1981	Cooper, Irving	514/392
I	US-6,132,754	10-2000	Hudson, Paul J.	424/423
J	US-			
K	US-			
L	US-			
M	US-			

**FOREIGN PATENT DOCUMENTS**

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
N					
O					
P					
Q					
R					
S					
T					

**NON-PATENT DOCUMENTS**

*	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
U	Dr. Linda Hyder Ferry, "Nicotine Dependence: America's Drug of Choice", 1998.
V	
W	
X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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		Filing Date	
		First Named Inventor	SZYNALSKI, Alex. Goen
		Group Art Unit	1651
		Examiner Name	RIMMEL, Samuel
		Attorney Docket Number	Goen
Sheet	2	of	

## **NON PATENT LITERATURE DOCUMENTS**

Examiner Signature		Date Considered	
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